MC-TV



REMOVABLE LABEL GUIDE Cat. No. 4550L

Palent Jis, 1220150

Date first licensed 11-7-49 (#24)

CH 5

Call letters X W M C T (Station Loo: Mamphis, Tons.)

SCRIPPS-HOWARD BROADCASTING COMPANY (BMICT-108 2-8-62)

X SCRIPPS-HOWARD RADIO, INC. (BAPICT-40 12-21-61 EFF: 12-31-61)

WINC BROADCASTING COMPANY (BALCT-106 12-29-59 EFF: 1-1-60

Name of licensee MEMPHIS PUBLISHING COMPANY

Near Intersection of U.S. 70% Macon Road approx. 10 miles NE of City, Memphis, Tenn(Lic. 10-28-

1960 Union Avenue, "emphis, Tennessee LTR. 1-16-59
Main studio location ... X 169 Madison Avenue, Memphis, Tennessee

# CONSTRUCTION PERMIT AND LICENSE RECORD

DESCRIPTION OF		Parket Stranger Co. Sci. Co.	THE RESIDENCE		CONTRACTOR OF CHARLES AND ADDRESS OF THE PARTY OF THE PAR
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
T-205	11-28-47	Ch. 44.	Eff.	U	1-28-48
		66-72 m	rad. po	OF THE OWNER, WHEN PARTY AND PERSONS.	7-28-48
1000			Vis. 13		
			Aur. 7	12 by.	
- A200000000000	E SECTION AND DESCRIPTION OF THE PARTY OF TH	t for a	Dea COE	mercial	television broad
t sta	property and prope				
CT-26	7-22-48	Same	same	Same	1-28-48
					1-28-49
01			-	And in case of the last of the	f completion dat
					reial basis
-49	ordance w	ton Cara	(curren	,, per 1	d 11-13-48 to
-	1-12-49	Same	Same	Same	1-28-48
					7-28-49
of C	all relief larger become restrictly	production/monething	percentagionist p	CHARLEST MANAGEMENT	empletion date.
				te on con	mercial basis
NAME OF TAXABLE PARTY.	etc. peri	processors of the latest special speci	PRODUCTION DESCRIPTION D		
	etc neri	Dd 5-29-	operate 9 to 7-	on com	refal basis
T-55	7-6-49	Same	Some	Same	1-28-148
of i	DP (BPCT-20	5 as mod	1 500	rt of co	1-28-50 moletion date.
-					pasis etc.
	period	7-29-49	0 1-28-	50	
-41	11-7-49	Ch. #4,	-13 kw	Same	11-7-49
ase t	cover CE	66-72 mc	AS TO	) to cha	2-1-51
	rating pov	er outpu	and no	ce antenr	a changes.
-4	1-29-51	Same	Same	COLUMN TWO IS NOT THE OWNER, BUT THE	-1-51 2-1-53
794		Ch. #4		U	3-23-52
		to change	MARKET STATE OF THE PARTY OF TH		9-23-52
es.	du berare				
-24	1-30-52	Same	Same	Same 2	-1-52 8-1-52
T-21	7-30-52	1	al of H	cense	8-1-52 8-1-53
No. of Concession,	ed (Retired	6	letter	10-10-529	
THE RESIDENCE	of State of		TOTAL PROPERTY.		

# BROADCASTING STATION LICENSE RECORD COMERCIAL TV B/o

Date first licensed

Call letters WMGT

Name of licensee \_\_\_\_\_ Nemphis Publishing Company

Transmister location .....

Main studio location .....

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

The State of the last	market at the morning		CHEST PROPERTY		
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
RPCT-15	2 11-19-5	2 Ch.#5	V.100K	Ū	1-19-53
		76-82	A. 50%	A RESIDENCE OF THE PARTY OF THE	7-19-53
37.	ANCELI	mos.	C	ANCELI	IF ()
				quency, E	RP, transmitter
and to	ake anten	- All and the second se			
#4	11-21-52	STA to	operate	cormercia	ly on Channel
					ase, except for
					er. Transmitter
орегион	, pomor cu	spar so	20.5%	. 101100	5-21-53
IPCT-152	11-19-52	Ch. #5,	V-100 1	U	1-19-58
Constant		76-82 mo	BA- 50 E		7-19-53
and to m	ke entenn	change	Re ILed	MODOY, EK	, transmitters
Supersed	ing author	zation	o corre	t geogra	hical coordinate
and type	of transm	tters.	letter	5-5-55).	
Wire	5-14-53	Ext. STA	operate	commerci	l basis exact
	to 8-1-53		YOM IC	21, 1951	. Perlod
APCT-166	6 6-9-53	C.P.	ustall	aux, anter	na system at
Main si	te, in conn	ection .	th TV S	tation WMC	r. 8-9-53
	E 23 52	DA GTA	to opers	e on Chan	2-9-54.
heafa M	ith equipme	nt speci	fied in	license HR	CT-24 except
maine B	CA TT-25AL	Trans. w	ith Powd	r Output 2	5 KW V13.,15 KW
Aur. ps	enting Comma	action c	n application	nding 9-1-	-1744 for rein-
	4 8-13-53			U	10-13-53
10000000	THE RESIDENCE OF THE PARTY OF T	76-82	A. 50 km		4-13-54
C.P. to	replace ex	pired pe	rmit (HPC	7-1322).	- Hr
WIRE	8-25-53	Ext.STA	RCT_2A	excent usin	on Ch. #5 with g RCA TT-25AL
Trans.	Power Cutp	t 25 KW	Vis, 15	W Aur. Fer	iod ending
April	13, 1954.				
WIRE	8-28-53	STA open	ate com	basis wit	h 3-section
14 -1	brune amound	RSO! obs	truction	marking pa	bldg, overall re. 1,3,12,21,
22 FCC	Horm 715.	Trans. po	wer out pu	it 25 KW Vi	s, 15 EW Aur.
Perio	ending Sep	temper 30	1772		

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV

Date first licensed

Call letters ... M.M.C.T.

Name of licensee \_\_HEMPHIS PUBLISHING COMPANY

Transmitter location \_\_\_\_ See Card #1

Main studio location See Card FCC-65

### CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To
WIRE	9-29-53	Bet. STA	operat	comm. b	asis with 3-sec.
	ted on 310	' tower	adjacent	to tran	a. bldg. Overal
					1,3,12,21 & 22
				25 kw vi	s, 15 kw aural.
	11ng Octob 90 10-30-5		V. 100	ov II	10-13-53
B.1 01-14	10 10-30-3.	Same	A. 60.3	Contract of the last of the la	4-13-54
Mod. CP(	HPCT-1744)	to chang		Control of the last of the las	ge type trans.
and ant.	& make sl	ight char	ge in g	og. coor	inates.
		THE RESERVE THE PARTY NAMED IN	The second secon		es accord. CP
	450, Notf.				. under this
	1851 2-15-5	AND DESCRIPTION OF THE PERSON NAMED IN	Designation of the Park of the	same	10-13-53
					e8=9=54
BMPCT-19	990 3-31-54	same	same	same	10-13-53
			chg_typ	e or tran	mitters10-13-54 10-13-53
CF TO T	88_9-1-54 s	red CP(B	CT-1666		T ANTENNA2-9-55
BICT-19	<b>10-28-54</b>	I CH 5 V-	100 KW	U,	10-28-54 8-1-55
Main Ar	to cover	76-82 A-	60.3kw	od).	9-1-))
License	70 3-31-55	Bame	same	same 3	3-31-55 8-1-55
Licato	COVET_CP	PCT_1888	)replace	dbpct_164	2)
PPCT_1	956 3-31-55	CH 5	For en	ergeny	5-31-55
	RANSMITTER	76-82		est & Main	. 11-30-55
CP to	install AUX	COOCO	ANSWED BY	KS at the	Main Trans.
HALL BODGE	AND AND PLANT	COLUMN TO SERVICE STATE OF THE	Tr des rat	ENERGO	
BLCT-4	05 10-10-56	CH # 5	- Emerg	wrp.only	0-10-56 8-1-58
AUX.T	RANSHITTER	CP(BPCT-1		an proma	
THE PARTY OF THE P	D. O. D. D. D. O.	100000			XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
NO.	TA SELECTION	THE REAL PROPERTY.	The Principle	THE WAY	MITTING LIE
Appropriate la	The Principle				

June 1954 CARD # 4

### BROADCASTING STATION LICENSE RECORD

Name of licensee MEMPHIS PUBLISHING COMPANY

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

### CONSTRUCTION PERMIT AND LICENSE RECORD

The second second				Service Services	A THE PARTY OF THE
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
RCT-24	7-16-58	SAME	58.00	Same	8-1-58
THE RESERVE OF THE PERSON NAMED IN	THE RESERVE OF THE PARTY OF THE	D ANTEN			8-1-61
THE THEFT	SPILITER N	RENE		ENSE	L
FRCT-24	7-16-58	same	same	same	8-1-58
UK. TRAN	The second secon				8-1-61
	TO STATE OF THE PARTY OF THE PA	RENEW	LOF LID	ENSE	8-1-58
BRCT-24	7-16-58	88.00	98.700	Same	8-1-61
AUK. ANT				- HOD	6-T-0T
		predictored in the latest the	r of re	ETHICAS CONTRACTOR CON	0 1 50 0 1 61
aicT-24	THE RESIDENCE OF THE PARTY OF T	Same	Same	Same	8-1-58 8-1-61
	NSMITTERS	RENEWAL	OF LICE	Principle of the Control of the Cont	correct call It
FELLEY -	14=7=56 51	De La Edec	-aucitor 1	2201011 00	correct call_lt
BALCT-10	12-29-59 ADCASTING	AOTHUR	EFF. I	1-60	Todiso oo
	Angrasting	TOTAL VILLE	TITME OF	T.TC. APP	L. AUTH. GR.
WIRE WIME	TEMP. FOR	PER. EN	0. 5-17-	60 IN ACC	ORD. WITH CP
BPCT-2	739				
BPCT-27	3-17-6	CH #5	V-100 k	7 U 7	5-17-60 11-17-60
H: 1010		76-82	A-60.3	CW	11-17-60
MAIN IN	ANS. & ANT				
CP to_c	hk. type_o	Cu Ac	_Emere	Pest Haint	5-17-60
BPCT-27	40 3-17-60	76-82			11-17-60
CP to c	hg type o		ans		
WIRE	5-16-60 P	ENDING FI	ILING OF		CATION, EXT.
AUTHORIT	GR. OPR.	WMCT TE	P. FOR P	ER. END. 6	-17-60 in
ACOORD!	MCE WITH C	H BLCI-S	2 AND 1	CENSE ADDI	IC. BLCT-1041,
WIRE C	RANTED OPE	WMCT M	AIN TRANS	MITTER AND	ANTENNA ON
PROGRAM	TEST ACCO	RDANCE SE	t. 3.629	RULES AND	CONST. PERMIT
BPCT-27	39 AND SUB	ECT TO F	URTHER VE	RIFICATION	OF TRANSM.
TALE NI	MBER.	EL ETTATT	F AND t	TORNSE APP	LIC. BLCT-1042
AUTH. C	The second second	R. WMCT A	I. TRANS	M. ON PROG	RAM TEST ACCOR
SEC. 3	629 RULES	LED_CONST	PERMIT	BPCIT=2740	
BRCT-2	4 7-20-61		V-100 kg	U	8-1-61
AH: 101		76-82	A-60.3		8-1-64
MAIN A	NT. & TRAKS	REHEWAI	OL LICE	N. B.	
		1			

Form DJ 120 June 1954

### BROADCASTING STATION LICENSE RECORD

Date first licensed \_\_

Call letters WC-TV

Station location Hemphis, Tennessee

Name of licensee .....

SCRIPPS-HOWARD BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location .....

SEE CARD #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

The second	ACTION IN THE PERSON NAMED IN	the same of the same of	management through a	Car Section works	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BMLCT-32	10-5-65	same	same	same	10-5-65
			A-20kw		8-1-67
Mod _ of L	Lea_ (BLCT:	1041)_E	_reduce.	Aural_EB	P
BRCT-24	7-31-67	same	same	same	8-1-67
MAIN TRAN	S. & ANT.	RENEW	L_OF_LI	ENSE	8=1=ZQ
BRCT-24	7-31-67	CH-5	FOR EM		8-1-67
	S. & ANT.	76-82	ONLY	II. PURP.	8-1-70
RENEWAL C	LICENSE		O. L.		
BRCT-24	9-29-71	RENEWAL	OF LICE	SE (L)	8-1-73
MAIN TRAN	E. & ANT.	_ AUX	TRANS.	& ANT	
EBSA	5-15-72				
BRCT-24	7-31-73	RENEWAL	OF LICE	NSE (S)	8-1-76
MAIN TR	ATS & ANT.	AUX. TF	ANS. & A	NT.	
BRCT_2/	2-22-78	Renewal	of Licen	se (S)	8-1-79
(Main Tra	e & Ant.	(Auxilia	ry Trans	. & Ant.)	
BRCT-	AND RECOGNISION OF REAL PROPERTY.	A CHARLEST CONTRACTOR OF THE PARTY OF THE PA	ENCORPORATION AND ADDRESS OF THE PARTY OF TH	Contract to the second	S) 8-1-82
790330L	2	INE NE OA	- '' - †	CENSE L	2 0-T-05
- Indicated and and and and and	b-19-8	REMOT	CONTR	OL AUTH	
800519K	THE RESERVE OF THE PARTY OF THE	KENVI	Coming	AL AUITH	
-5555577					
					Name and Address of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, which i

Porm	1011	126
FORE	DU.	
June	195	4

# BROADCASTING STATION LICENSE RECORD

Date first licensed		Call letters .  Station location	•	
Name of licensee X WAC BROA	WARD RADIO, INC. (BAPLCT- DCASTING COMPANY	40 12-21-61 EFF:		
Transmitter location				
Main studio location				

### CONSTRUCTION PERMIT AND LICENSE RECORD

THE PERSON NAMED IN			-		THE RESERVE AND DESCRIPTION OF THE PARTY.
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BRCT-24	7-20-6	1 Ch 5	For ene	DE - II	8-1-61
		76-82	maint.	& test	8-1-64
AHT	MONTON		purpose	only.	
THE RESERVE THE PARTY OF THE PA	NSMITTER	THE RESERVE OF THE PERSON NAMED IN	For eme	72	
BRCT-24	7-20-61	Ch 5	mint.	test	8-1-61
ATTY AMER	TUA Pana	76-82	purpose	B ODTA.	8-1-64
TANT - WILL	NA Rene	LaT 5	T.COMP.		
BAPLCT-40	12-21-61	Volunta	Shall server to the	Committee of the Commit	construction
permit an	d_l <u>icense</u> _	to SCRIP	PS-HOMAR	D_RADIO_I	NC_EFF12_31-61
BMLCT-108	2-8-62	CH 5	V-100 k	U	2-8-62
AH:1010'		76-82	A-60.3	OW	8-1-64
MAIN TRAN	S. & ANT.	lod. of	icense	to change	name to
SCRIPPS-	HOWARD BRO	DCASTIN	COMPAN	r	
BMLCT-108	2-8-62	A RESIDENCE OF THE PARTY OF THE	The second secon	est ,Maint	
AUX.TRAN	THE RESERVE OF THE PARTY OF THE	76-82 m	Committee of the Commit		8-1-64
Mod. of Li	cense to c	ange na	ne same	as_above.	
	CONTRACTOR OF THE PARTY OF THE		Emerg.t	est & main	
AUX. ANT	CONTRACTOR OF THE PARTY OF THE	76-82		-	8-1-64
	ibense to_			THE RESERVE THE PERSON NAMED IN	
- CONTRACTOR CONTRACTOR CONTRACTOR	4 2=8-62		same	same Ver	
POTENTIAL DESIGNATION OF THE PARTY OF THE PA	POT-2739) to	A STATE OF THE PARTY OF THE PAR	No. of the last of	ting Compa	
BMPCT-570	ns. & Ant. 5 2-8-62		same	same	
WINDS AND AND ADDRESS AND ADDR	BECT-2740)		The second secon		
THE RESIDENCE OF THE PARTY OF T				ng Company	
BLCT-104	THE RESERVE OF THE PERSON NAMED IN	THE RESERVE OF THE PERSON NAMED IN	7:100 km	U	7-18-62
AH: 1	THE RESERVE AND THE PERSON NAMED IN COLUMN 1997 IN	76-82	4:60.3 k		8-1-64
MAIN TR	AIS. A.AIT.		PERSONAL PROPERTY AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON ADDRESS OF THE PERSON ADDRESS OF T	CP(BPCT-2	239)
BLCT-10	7-18-62	Ch.5 1	or emerg	. test, &	7-18-62
AUX. T	AND REAL PROPERTY.	76-82 1	mint. pu	rp. only	8-1-64
Licen	to cover	CP (BPCT-	2740) ta	che type	of aux. trans
BRCT-24	9-16-64	same	same	same	9-16-64
MAIN TR		NA REN	WAL OF	ICENSE	8-1-67
BRCT-24			same	Same	9-16-64
AUXTR			WAL OF I	ICENSE _	-8-1-67 9-16-64
BRCT-24			Same	ICENSE	8-1-67
AUXAN	TENNA				
		-	-		

### APPLICATION RECORD - BROADCASTING

Call Letters WMCT

	on Avenue,	Lemphis, Tennessee Lik. 12-31-58	1 Ac	tion
File No.	Dated	Application for	Nature	Date
HPCT-205 Rec'd Filed	10-19-47 10-20-47 10-20-47	Construction Permit for a new commercial television broadcast station. Frequency: Ch. #4, 66-72 mcs. Effective Radiated Power: Vis. 13.6 kw Aur. 7.12 kw Hours of Operation: Unlimited T-Location: 3/4 mi. NW of 5 Pts., at intersection US Highway #70 and Macon Brance S-Location: 169 Madison Ave., Memphis, Tennocommencement and completion dates, 60 days from date of grant and 180 days thereafter, respectively.  (Vis. RCA, Type TT5A) (Aur. RCA, Type TT5A) Filed by David E.Tolman, Atty.	GRAFTED	11-28-47

Geo. C.Davis, Engr.

Form 94

Gard #2

### APPLICATION RECORD - BROADCASTING

Call Letters WMCT

Name MEMPHIS PUBLISHING COMPANY

			THE RESIDENCE OF THE PARTY OF T	tion
File No.	Dated	Application for	Nature	Date
Rec'd Filed	7-1-48 7-6-48 7-6-48	Mod. of C.P. (BFCT-205, which authorized new commercial tel. b/c station) for extension of completion date from 7-28-48 to 1-28-49		7-22-48
SE KENSON		Filed by David E. Tolman, Att'y		
BMFCT-407 Recd Filled	12-23-48 12-27-48 12-27-48	Mod. of CP (BPCT-205, /Michanthorized new comm. TV b/c station) for extension of complet date from 1-28-49 to 7-28-49.  Filed by David E. Tolman, Att'y.	GRANTED ion	1-12-49
BAPCT-559 Recd &Filed	The second secon	Mod. of CP (BPCT-205 as mod. which authorized new Comm. TV b/c station) for extension of completion date from 7-28-49 to 1-28-50. Filed by Harold G. Cowgill, Atty.	GRANTED	7-6-49
HICT-41 Recd & Filed	10-21-49	authorized a new Comm. TV B/c station). to indicate EDP Visual as 12.6 EW in lieu of	RANTED	11-7-49
		Visual 15.6 K. Filed by Faul M. Sagal, Atty.		

### APPLICATION RECORD - BROADCASTING

COMMISSIONAL TV

Call Letters

Letters BMCT

Rame MEMPHIS PUBLISHING COMPANY

			AND DESCRIPTION OF THE PERSON NAMED IN	tion
File No.	Dated	Application for	Nature	Date
ECT-24 cd & Filed	11-24-50	Renewal of License Filed by Harold G. Cowgill, Atty	GRAHTED	1-29-51
BRCT-24 Recd. Filed	10-24-51 10-31-51 10-31-51	Renewal of license. Filed by Harold G. Cowgill, "tty.	GRANTED	1-30-52
HPCT-794 Reed & Filed	11-2-51 11-15-51	Construction Permit to minushance de entenne and to change surel EF from 7 km to 6.5 km. Filed by Lavid L.Tolman Atty (2.10")	GRANTED (Forfeited	1-23-52 -see buff rd)
BRCT-24 lood & Filed	4-14-52	Renewal of license Filed by Harold Cowgill, Atty.	PANTED 7-	30-52

FORM A-170
FORMERL! FCC FORM 94

### APPLICATION RECORD - BROADCASTING COMM TV B/C

COMM TV B/C
Call
Letters WMCT

Name

MEMPHIS PUBLISHING COMPANY

Memphis, Tenn.

		Memphis, Tenn.		The second second
File No.	Dated	Application for	Nature	Date
AMENDED Recd. Filed AMENDED Recd. Filed Filed	5-3-52 5-8-52 10-3-52 9-10-52- 9-17-52 10-3-52 9-24-52	Construction permit to make changes in facilities of existing station, to change frequency from Ch. No. 4, 66-72 Mc. to ChNo. 3, 60-66 Me., ERP from Vis. 13 kw, Aur. 7 kw to Vis. 100 Kw, Aur. 50 Kw, make transmitter and antenna changes (666).  Filed by David E. Tolman, Atty.  (PURSUANT TO SIXIH REPORT & ORDER)  -To change frequency from Ch. No. 3, 60-66 Me. to Ch. No. 5, 76-82 Mc. and make further antenna changes. (968)  Filed by David E. Tolman, Atty.	GRANTED (Commiss	11-19-52 on Action)
		F.C.C WASHINSTON, D. C.		

FORM A-170
FORMERLY FCC FORM 94

### APPLICATION RECORD - BROADCASTING

COMM TV B/C Call Letters MCT

Name Manuals Publishing Company

Respuis, Tenn,		NAME AND ADDRESS OF	and the second second second	
Dated	Application for	STATE OF THE PERSON NAMED IN	TOTAL PROPERTY AND ADDRESS OF THE PARTY AND AD	
2-25-57 3-5-53 3-5-53	Construction permit to install auxiliary antenna system at Maih site, ERP. Vis. 51.6 kw, Aur. 25.8 kw. (296') Filed by David E. Tolman, Atty.		6-9-53	
4-6-53 4-9-53 4-9-53	kw to 76.03 kw, Aur 51.17 kw, change co-ordin			
4-16-53 4-22-53		(Letter 7	-22-53)	
	Dated  2-25-57 3-5-53 3-5-53 4-9-53 4-9-53 4-16-53	Dated  2-25-53 Construction permit to install auxiliary antenna system at Maih site, ERP. Vis. 51.6 kw, Aur. 25.8 kw. (296') Filed by David E. Tolman, Atty.  Amended to change ERP from 51.6 kw, Aur. 25.6 kw to 76.03 kw, Aur 51.17 kw, change co-ordinates only (not a move) and make slight equipment changes. Filed by David E. Tolman, Atty.	Dated  Application for  2-25-53 3-5-53 3-5-53 3-5-53 Amended to change ERP from 51.6 kw, Aur. 25.8 kw to 76.03 kw, Aur 51.17 kw, change co-ordinates only (not a move) and make slight equipment changes.  Filed by David E. Tolman, Atty.  Annual of license Filed by David E. Tolman, Atty.  Refurnment changes.	Dated Application for  2-25-53 Construction permit to install auxiliary antenna system at Main site, ERP. Vis. 51.6 kw, Aur. 25.8 kw. (296') Filed by David E. Tolman, Atty.  Amended to change ERP from 51.6 kw, Aur. 25.8 kw to 76.03 kw, Aur 51.17 kw, change co-ordinates only (not a move) and make slight equipment changes. Filed by David E. Tolman, Atty.  RETURNET TO APPL. (Letter 7-22-53) (Unnecessary)

# FORM A-170 FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING COMM. TV

Call Letters

MICT

Name MEMORIS PUBLISHING COMPANY
Memphis, Tennessee

File No.	Dated	Application for	Nature	Date Date
BPCT-1744	7-22-53	Construction Permit to replace expired permit (EPCT-1322, which suthorized changes in facilities of existing station) Filed by David E. Tolman, Atty.	Grante	8-13-53
BMPCT-1450 Recd. Filled  (Main A	10-2-53 10-5-53 10-5-53	Mod. of CP(EPCT-1744, which authorized C.P. (EPCT in facilities of existing station) to change aural EEP from Aur. 50 kw to Aur. 60 kw, change type of transmitters and antenna and make slight change in geographical co-ordinates. (1013') (Vis. & Aur. RCA-TT-25-IL) Filed by David E. Tolman, Atty.	GRANTEL	10-30-53
		F.C.C WASHINGTON, D. C.		

Card # "

FORM A-170 FORMERLY FCC FORM 94

### APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters

MOT

Name NUMBERS PUBLISHING COMPANY
Memphis, Tenn.

File No.	Dated	Application for	Nature Nature	1 Date
ecd & filed	THE RESIDENCE OF THE PARTY OF T	Modification of CP (EPCT-1666 which mathorized installation of Auxiliary Antenna system at Main site) to extend completion date from 2-9-54 to Filed by George S. Smith, Atty.	GRANTED	2-15-54
BMPCT-1990 Recd. & Fil	3-17-54 d 3-19-54	Mod. of CP(BPCT-1744, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to change type of transmitters. (RCA TF25AL) Filed by Seymour M. Chase, Atty.	GRANTED	3-31-54
HLOT-198 Recd. Filed	4-16-54 4-22-54 4-22-54	License to cover CP(EPCT-1744, as mod.,) which anthorised changes in facilities of existing Comm. TV B/C Station. Filed by Seymour M. Chase, Atty.	GRANTED	10-28-54
		F.C.C WASHINGTON, D. C.		

FORM A-170
FORMERLY FCC FORM 94

### APPLICATION RECORD - BROADCASTING

Comm TV B/C Call Letters MMCT

Name MEMPHIS PUBLISHING COMPANY
Memphis, Tenn.

	emphis, Tenn			
File No.	Dated	Application for	Nature	Date
RPCT-1888 Rood & fill (ANE.		Construction permit to replace expired construction permit (BPCT-1666) which authoristallation of auxiliary antenna system at main site  Filed by Seymour M. Chaes. Atty.	GRANTED	9-1-54
Recd & file	2-9-55	CP to install auxiliary transmitters at the main transmitter site of WHCT Filed by Seymour M. Chase, Atty.	GRANTED	3-31-55
BLCT-370 Recd & file (Aux.	1-12-55 1-26-55 Intenna)	License to cover CP (EPOT-1888 which replaced expired CP EPCT-1866,) which authorized installation of sumiliary antenna system at main site, (V. DuMont TA-118A, A. DuMont TA-/ Filed by Seymour M. Chase, Atty. 117A)	GRANTED	3-31-55
	1	F.C.C WASHINGTON, D. C.		

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FORM A-170 FORMERLY FCC FORM 94

### APPLICATION RECORD - BROADCASTING

Call Letters

1.623

Name Mamphis FURLISHING COMPANY
Memphis, Tenn.

No. of Concession, Name of Street, or other Designation, Name of Street, or other Designation, Name of Street, Original Property and Name of Stree			A	ction	
File No.	Dated	Application for	Nature	Date	
Rock & file	A ant.	Renewal of license Filed by Seymour M. Chase, Atty.	GRANTED	7-20-55	
Recd & file	5-3-55	Renewal of license Filed by Seymour M. Chase, Atty.	GRAFTED	7-20-55	
BLOT-405 Recd & file	11-15-55 11-17-55 tters	License to cover construction permit (BPCT-1956) which authorized installation of Auxiliary transmitters at the main transmitter site of WMCT Filed by Seymour M. Chase, Atty.	GRANTED	10-10-56	
LETTER HECT-24 Recd & Fill HAIN TRANS	11-7-57 3-27-58 d 4-17-58	Renewal of license. Harry J. Ockershausen, Atty.	MACT (TV)	7-16-38	-
		P.C.C WASHINGTON, D. C.			

FORM BC-121

APPLICATION RECORD - BROADCASTING

COMPL TV

Call Letters WMCT

AUG. 1955 DE BROADCASTING COMPANY.

Name X MEMPHIS PUBLISHING COMPANY Memphis, Tenn.

The second second	Attributed All Industries		Contract of the last of the la	
File No.	Dated	Application for	Nature	Date
Recd & Filed AUX. TRANS.	3-28-58	Renewal of license which exp. 8-1-58.  Harry J. Ockershausen, Atty.	CRAFTED	7-16-58
ERCT-24 Recd & Filed AUX. ANT.	3-27-58 4-17-58	Renewal of license which exp. 8-1-58. Harry J. Ockershausen, Atty.	GRAIMED 7	16-58
Hain Trans. Aux. Trans.	Annual Control of the	Voluntary assignment of license to WMC Broadcasting Company Filed by Harry J. Ockershausen, Atty	GRANTED EFF:	12-29-59 1-1-60
	1	F.C.C WASHINSTON, S. C.	-	

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### APPLICATION RECORD - BROADCASTING

Comm TV

AUG. 1955 EROADCASTING COMPANY

FORM BC-121

Call Letters

WHCT

Name Memphis Publishing Company Memphis, Tenn.

File No.	Dated	Application for	Nature	Date
	12-18-59 12-29-59 ANTRUMA 1-11-60 1-12-60	OP to change the type of transmitters to RCA TT 6AL to be used with the old RCA TT 25AL Amplifier. Filed by Harry J. Ockershausen, Atty. Amended to change name to WMC Broadcasting Company	CRANTED	3-17-60
Brot-2740 Recd & filed Aux. Transmi	The state of the s	CP to change type of Aux. transmitter to RCA TT-5A (which is the old main driver incorporated in BLCT-198). Contingent on grant of BPCT-2739, Main transand ant. CP filed simultaneously Filed by Harry J. Ockershausen, Atty.	GRANTED	3-17-60
Amended R & F	1-11-60	Amended to change name to WHC Broadcasting Company  F.C.C. WASHINGTON, D. C.		

### APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

Call

SCRIPPS-HOWARD RADIO, INC. (BAPLCT-40, 12-21-61)

MEMI	PHIS, TOWN,			and the second second
File No.	Dated	Application for	Nature	COST TO SECURITION OF THE PARTY
BLCT-1041 RecD.&Filed	6-3-60 6-8-60	License to cover CP (BPCT-2739) which authorized changes in existing station.	GRANTED	7-18-62
MAIN TRANS. 6	ANTENNA	Filed by Harry J. Ockershausen, Atty.		
BLCT-1042	6-3-60 6-8-60	License to cover CP (BPCT-2740)which authorized changes in existing station)to	GRANTED	7-18-62
AUXILIARY TRA		change type of auxiliary transmitters.		
- BRCT-24	- 4-7-61	RENEWAL OF LICENSE	GRANTED	7-20-61
R & F	4-27-61 ITEER & ANTI	Hary J. Ockershausen, Atty.		7-20-01
BRCT-24	4-12-61	RENEWAL OF LICENSE	GRANTED	7 20 61
R & F	4-27-61	Harry J. Ockershausen, Atty.	CALANIED	7-20-61
AUXILIARY A		RENEWAL OF LICENSE	====+	======
BRCT-24 R & F	4-12-61 4-27-61	HArry J. Ockershausen, Atty.	GRANTED	7-20-61
AUX. TRANS	ITTERS			
		F.C.C. TARREST D.C.		
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FORM BC-121

Aug. 1955

COMM. TV

Call Letters W M C T

SCRIPPS-HOWARD BROADCASTING COMPANY (2-8#62)
Rame X SCRIPPS-HOWARD RADIO, INC. (BAPLCT-40 12-21-61)

File No.	Dated	Application for	Nature	Date	
BAPLCT-40 Recd&Filed	12-6-61	Voluntary assignment of construction permit and License to Scripps-Howard Radio, Inc. Harry J. Ockershausen, Atty.	_		-
BMLCT-108 R & F MAIN TRANS AUX. TRANS		Mod. of License to change name to Scripps-Howard Broadcasting Company H.J. Ockershausen, Atty.	GRANTED	2-8-62	
BMPCT-5704 R & F	1-11-62 1-16-62 & ANTENNA	Mod of CP (BPCT-2739, which authorized change in existing station) to change name to Scripps-Howard Broadcasting Company	GRANTED	2-8-62	
Recd.&File AUX. TRANS	1-16-62	Mod. of CP (BPCT-2740, which authorized change in an existing station) to change name to Scripps-Howard Broadcasting Company	GRANTED	2-8-62	

### APPLICATION RECORD - BROADCASTING

COM.TV

Call MC-IV

HADO SCRIPPS-HOMARD BROADCASTING COMPANY
MEMPHIS, TENNESSEE

			Aot	ion
File No.	Dated	Application for	Nature	Date
DECT-24	4-16-64	RENEWAL OF LICENSE	GRANTED	9-16-64
Recd.&Filed	The state of the s	Harry J. Ockershausen, Atty.		
MAIN TRANS.	4-16-64	RENEWAL OF LICENSE	GRANTED	9-16-64
Recd.&Filed	A STATE OF THE PARTY OF THE PAR	Harry J. Ockershausen, Atty.	GAALLED	-10-0-
AUX. TRAISM	TTERS			
BRCT-24	4-16-64	RENEWAL OF LICENSE	GRANTED	9-16-64
AUTOTI TARY A	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	Harry J. Ockershausen, Atty.		
BHILCT-829		W	1	
Recd. &Filed	9-7-65	Mod. of License to reduce Aural ERP from 60.3 kw to 20 kw.		
MAIN TRANS.	ANTENNA _	Dempasy and Koployitz Atty	GRANTED	10-5-65
I & F	A SECOND PROPERTY.	MARKAL OF LICENSE	DESCRIPTION OF PERSONS ASSESSED.	
Hain Trans. 6	Antenna	BeJ. Ockershausen, Atty. (DEMPSEY & KOPLOVITZ)	GRANTED 7-	-31-67
BRCT-24	4-27-67	RENEWAL OF LICENSE		
REF	5-1-67	H.J.Ockershausen, Atty.	GRANTED 7	-31-67
AUX IL IAKT II	Anshitters	Aux. ant. issued on one authorization.		

FORM BC-121 Aug. 1955

### APPLICATION RECORD - BROADCASTING

COM.TV

۱		15, I BRINGS		THE RESERVE TO SHAREST	ion
	File No.	Dated	Application for	Nature	Date
	BRCT-24	4-27-67	REMEMAL OF LICENSE		
	RAF	5-1-67	H.J. Ockershausen, Atty. (Dempsey & Koplovitz)	GRANTED	7-31-67
	AUKILIARY	ANTENNA ar	d Aux. Trans, issued on one authorization.		
	BRCT-24	4-29-70	RENEWAL OF LICENSE	GRANTED	9-29-71
	Rec. & filed	5-4-70	MAIN TRANS. & ANT.	COMMISSIO	N ACTION
	\$180 #598646	II Programme and the second se	AUX. TRANS. & ANT.	MEMO. OPI	NION & ORDER
	PRESS	1310	Atty; Harry Ockershausen, ADempsey & Koplovi	z)	ADOPTED
	PN RECD.	5-4-70			
	Engr.data fi	led 7-1-70	Amended 7-6-70 re other broadcast interests.		
	BRCT-24	4-27-73 -	RENEWAL OF LICENSE		
	A STATE OF THE PARTY OF THE PAR	5-3-73	Dempsey and Koplovitz Atty: H.J Ockershausen	BANTED K	7-31-73
	R & F	3-3-73		TOTAL A	1-31-13
	PN Recd.	PARTY NAMED IN	AMENDED 6-29-73 re Community needs, Prog.		
	Urkess.	5 19/3	& Equal Empl.		
	100000000000000000000000000000000000000				
			F.C.C WARRENTON, D. C.	11:1	

Memorandum Opinion & Order adopted 6-29-70 Denied extension to file Petition to Deny by Middle Tennessee Community Coalition on Communications

PETITION TO DENY LICENSE RENEWAL filed 7-13-70 by NAACP etc.

MOTION TO DISMISS OR DENY filed 7-28-70 by Harry Ockershawsen for WMC-TV ERRATA, MOTION TO DISMISS OR DENY filed 8-4-70 by Harry Ockershausen for EMC-TV PETITION FOR EXTENSION OF TIME filed 8-6-70 by Earle K. Moore

OPPOSITION TO PETITION FOR EXTENSION OF TIME filed 6-10-70 by Harry Ockershausen for WMC-TV REPLY TO OPPOSITION filed 9-2-70 Earle K. Moore

MOTION TO STRIKE filed 11-2-70 by Harry Ockershawsen for WMC-TV - Denied 11-10-70 by Order #55610

COMPLIANT FILED BY THE COALITION (ALLEN BLACK, JR.) DENIED 9-29-71- Memo. Opinion & Order adopted PETITION TO DENY AND TO INTERVENE filed 7-1-76 by Alvin Chambliss on behalf of "PUSH", "CHSC". "NMCBB" & "APA".

### APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters

WMC-TV

SCRIPPS-HOWARD BROADCASTING COMPANY

File No.	Dated	Application for	<u>Aot</u> Nature	Date
BRCT-24 R & F PN recd Press:	3-17-76 4-1-76 4-1-76	ATTY TED AND AND AND	GRANTED	2-22-78 N ACTION
		P.C.CWARRINGTON D.C.		

OPPOSITION TO MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DEMY filed 7-20-76 by Edward F. Greansy, Jr. on behalf of Scripps-Howard Broadcasting Company

OPPOSTION TO PETITION TO DENY filed 9-8-76 by Harry J. Ockershausen on behalf of Scripps-Howard Broadcastin, Company, (WMC-TV)

MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETIDION TO DENY filed 10-12-76 by Alvin O. Chambliss on behalf of Petitioners.

OPPOSITION TO MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY filed 10-21-76 by Harry J. Ockershausen on behalf of Scripps-Howard Broadcasting Company.

MOTION FOR AN ADDITIONAL ALLOTMENT OF TIME filed 11-2-76 by Alvin O. Chambliss on behalf of The Memphis Chapter of People United to Save Humanity (PUSH), Cypress Health and Safety Committee(CHSC), North Miss. Coelition for Better Breadcasting(NMCBB), Black Men Pushing Operation PUSH of Memphis (BMP)--- Hereinafter to be identified as "PETITIONERS"

MEMORANDUM OPINION AND ORDER adopted 2-22-78, released 3-13-78 FCC 78-140 84405: Accordingly, IT IS ORDERED, That the Motion to Strike certain allegations concerning the operation of Scripps-Howard newspapers in Memphis, Tennessee, discussed in paragraph 3, <u>supra</u>, IS GRANTED. IT IS ALSO ORDERED, That the Motion to Strike filed by Scripps-Howard concerning an affidavit submitted on July 13, 1976, discussed in paragraph 4, <u>supra</u>, IS DENIED. IT IS FURTHER ORDERED, That the Petition to Deny filed July 1, 1976 by the Memphis chapter of People United Save Humanity and other groups, IS DENIED. IT IS ALSO ORDERED, That the applications for renewal of WMC-AM-FM-TV, Memphis, Tennessee ARE GRANTED for the mr remainder of the current term for Tennessee stations (i.e. to August 1, 1979).

PETITION FOR RECONSIDERATION filed 4-13-78 by Alvin O. Chambliss on behalf of People United to Save Humanity (PUSH). (N. Miss. Rural Legal Servs., Box 928, Oxford, MS 38655)

Form BC-121 CARD#16A May 1976

#### APPLICATION RECORD - BROADCASTING

Call Letters WMC\_TV

SCRIPPS\_HOWARD BROADCASTING COMPANY Name MEMPHIS, TEMPESSEE Action Application for Nature Date Dated File No. BRCT\_24 PETITIONS CONTINUED OPPOSITION TO PETITION FOR RECONSIDERATION filed 4-24-78 by J. Richard Carr on behalf of Scripps-Houard Broadcasting Company. 3-16-79 BRCT GRANTE 7-18-79 ATTY: CHRISTOPHER J. REYNOLDS 210EE0P7 {DEMPSEY & KOPLOVITZ} 3-30-79 RENEWAL APPLICATIONS; DISCRIMINATORY PROGRAMMING AND PRACTICES; FAIRNESS DOCTRINE COMPLAINTS AND OTHER VIGLATIONS Alvin O. Chambliss for Viewers of the South.

P.C.C. - WASHINGTON, D. C.

MEMORANDUM OF INION AND ORDER adopted 4-12-79, released 4-23-79 FCC 79-250 5760: In view of the above, IT IS ORDERED, That the "Petition for Revocation of Licenses; Cease and Desist Orders: Immediate Submission of Renewal Applications; Discriminatory Programming and Employment Practices; Fairness Doctrine Complaints and Other Violations', filed March 5, 1979, IS DENIED.

402(b) appeal filed 5-25-79

CARD#17

# COMMERCIAL TELLIVISION APPLICATION RECORD-BROADCASTING

Call Letters: WMC\_TV

Name:

SCRIPPS-HOWARD BROADCASTING COMPANY

CH-5

Station Location: MEMPHIS, TN

File No.	Date	Description	Action and Date
BRCCT-800519KI R & F	5-14-80 5-19-80	Request authority to operate trans. by remote control from 1960 Union Avenue, Memphis, TN	GRANTED 6-19-80
		Atty. Harry J. Ockershausen (Dempsey & Koplovit	E)
			Form BC-121 March 1979

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

